

.. PROTECTED 關係者外秘

DATED 14th NOVEMBER 2024

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**TOYOTA PROACE ELECTRIC VEHICLE SIGNWRITING PROMOTION**

**TERMS AND CONDITIONS**

## 1. The Promoter

The promoter is: Toyota (G.B) PLC (registered under company number 00916634 at Great Burgh, Burgh Heath, Epsom, KT18 5UX).

## 2. The promotion

2.1 Between 21<sup>st</sup> October – 31st March 2025 inclusive, the Promoter will be offering eligible customers complimentary installation of standard signwriting onto three places of a purchased Eligible Vehicle (the “**Standard Signwriting Application**”) subject to these terms and conditions.

## 3. How to claim

3.1 The promotion will run from 21st October 2024 to 31st March 2025 inclusive (“**the Promotion Period**”).

3.2 To be eligible for the Standard Signwriting Application, you must order, complete purchase and register an Eligible Vehicle during the Promotion Period.

3.3 The Eligible Vehicle must be purchased at an Authorised Toyota Retailer in the UK (“**Authorised Toyota Retailer**”). Rental vehicles are excluded from this promotion.

3.4 The Eligible Vehicles mean the following new vans:

- (a) Toyota PROACE City EV
- (b) Toyota PROACE EV

3.5 The standard signwriting included are:

- (a) A single logo at maximum size of 250mm x172mm;
- (b) A single phone number at maximum size of 357mm x400mm;
- (c) A single website address at maximum size of 367mm x37mm; and
- (d) A single physical address (residential/commercial) at maximum size of 500mmx65mm.

3.6 The Standard Signwriting Application means the standard signwriting as defined in 3.5 to be installed onto the purchased Eligible Vehicle, in combination or individually, in three places only (for example, a single logo and phone number may be installed on two areas of the vehicle, and the logo, phone number and website address installed in the third and final area).

3.7 The Standard Signwriting Application is limited to the following three placements (pictured below for reference):

- (a) Left side of the vehicle;
- (b) Right side of the vehicle; and
- (c) Rear side of the vehicle



(image 4.3 – *Standard Signwriting Application vehicle placement*)

3.8 The Standard Signwriting Application excludes metallic colours.

3.9 If you wish to install signwriting onto your Eligible Vehicle that falls outside the scope of the Standard Signwriting Application as set out in clauses 3.5-3.8 above, additional charges will apply. Please contact an Authorised Toyota Retailer for further information.

3.10 The Promoter reserves all rights to exclude you from the promotion if, for any reason, they believe that a signwriting request includes offensive or defamatory language or imagery.

3.11 To participate you must:

- (a) Notify the Authorised Toyota Retailer that you wish to install signwriting onto the Eligible Vehicle at the time of placing your order for the Eligible Vehicle.
- (b) The Authorised Toyota Retailer will run an eligibility check to confirm that you are eligible to participate and request details of the signwriting you would like installed onto the Eligible Vehicle.
- (c) Once the eligibility check has been completed, the Authorised Toyota Retailer will confirm if your signwriting request falls within the Standard Signwriting Application or if any additional costs may apply.

- (d) If you choose to proceed, the Authorised Toyota Retailer will support you in placing your order for the Eligible Vehicle with any Standard Signwriting Application applied.
- (e) The Standard Signwriting Application will be supplied and fitted onto your Eligible Vehicle at Toyota Burnaston Refurbishment and Conversions Centre.

3.12 This promotion is limited to one claim per Eligible Vehicle. You may purchase more than one Eligible Vehicle within the Promotion Period, in which case the Standard Signwriting Application will apply to each Eligible Vehicle individually and cannot be combined.

3.13 By participating, you are agreeing to be bound by these terms and conditions

#### **4. Eligibility**

4.1 Subject to any other provisions of these terms and conditions, this promotion is open to all UK residents aged 18 years or over.

4.2 In participating, you confirm that you are eligible to do so and eligible to claim the promotion. The Promoter may require you to provide proof that you are eligible.

4.3 In the event you choose to cancel your purchase of an Eligible Vehicle, the Standard Signwriting Application will be forfeited and no refund or other sum in lieu will be given.

4.4 The promotion is non-exchangeable, non-negotiable, non-transferrable and no cash alternative is offered. The promotion may not be claimed by a third party on your behalf

4.5 The Promoter reserves all rights to exclude you from the promotion if it has any reason to believe that you have or are going to breach these terms and conditions.

#### **5. Limitation of liability**

Insofar as is permitted by law, the Promoter, its agents or distributors (including Authorised Toyota Retailers) will not in any circumstances be responsible or liable to compensate you or accept any liability for any loss, damage, personal injury or death occurring as a result of participating in the promotion except where it is

caused by the negligence of the Promoter, its agents or distributors. Your statutory rights are not affected.

## **6. Data protection and publicity**

6.1 The Promoter will only process your personal information as set out in the Privacy Policy - Toyota UK.

## **7. General**

7.1 If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter, at its sole discretion, reserves the right to exclude you from participating.

7.2 The Promoter reserves the right to void, suspend, cancel, or amend this promotion where it becomes necessary to do so, with no liability to any participant or third party. No correspondence will be entered into.

7.3 No third party can enforce these terms and conditions

7.4 In the event of a conflict between these terms and any other terms or instructions related to this promotion, these terms and conditions take precedence.

7.5 These terms and conditions constitute the entire agreement between the parties with respect to the subject matter. These terms and conditions cancel and supersede any prior understandings and agreements between the parties with respect to their subject matter.

7.6 If any provision or part-provision of these terms and conditions is or becomes invalid, illegal or unenforceable, it shall be deemed deleted, but that shall not affect the validity and enforceability of the rest of these terms and conditions.

7.7 These terms and conditions are governed by English law and are subject to the exclusive jurisdiction of the English Courts.