



The 2022 Toyota Dream Car Art Contest Entry Terms and Conditions

Defined Terms

“**Closing date**” means when the competition closes for entries on the 31st of December 2021.

“**Computer Generated Artwork (CG)**” means a digitally created item.

“**Digital Data**” means photographed or scanned data of hand drawings.

“**Entry Forms**” means the online forms available via the Dream Car website.

“**Intellectual Property Rights**” means patents, rights to inventions, copyright and related rights, trade marks, business names and domain names, rights in get-up, goodwill and the right to sue for passing off, rights in designs, database rights, rights to use, and protect the confidentiality of, confidential information (including know-how), and all other intellectual property rights, in each case whether registered or unregistered and including all applications and rights to apply for and be granted, renewals or extensions of, and rights to claim priority from, such rights and all similar or equivalent rights or forms of protection which subsist or will subsist now or in the future in any part of the world.

“**Opening date**” means the date on which the competition opens for entries, namely 11th October 2021.

“**Original Artworks**” means hand drawings and prints of an original CG.

“**Promoter**” means Toyota (GB) PLC OR/and Toyota Motor Corporation, Great Burgh, Burgh Heath, Epsom, Surrey, KT18 5UX.

1. Contest theme

1.1 “Your Dream Car” – the contest asks children to create their “dream car” which will have a positive impact on the world around it. The goal of the contest is for children to explore their imagination and create an Original Artwork to express their vision for the future of the automotive industry. Schools may want to get involved as a portion of the global prize money is aimed at the school of the winning children (see 11.2 World Contest Prizes).

2. Target applicants

2.1 Children aged 15 and younger (as at the time of signing the Entry Form) who live in the United Kingdom, or Channel Islands. Age Categories:

- a. Category 1: Under 8 years old
- b. Category 2: 8-11 years old
- c. Category 3: 12-15 years old

3. Entry period

3.1 All entries must be made on or after the Opening Date (11th October 2021) and before the Closing Date (31st December 2021), any competition entries received after the Closing Date shall be automatically disqualified.

4. Entry guidelines

4.1 Both Original Artworks and Digital Data will be acceptable. Please send Original Artworks to the contest office in accordance with the following guidelines.

- 4.1.1 Paper size: 400mm x 550 mm (15.7-21.7in.) or smaller
- 4.1.2 The recommended size is A3 or tabloid size. (A4, quarter, and octavo sizes are also acceptable.)
- 4.1.3 The color, material, and shape of paper can be chosen freely.
- 4.1.4 Any Original Artworks with a thickness of over 5mm will be disqualified.

4.2 Acceptable Original Artwork materials:

- 4.2.1 drawing materials can be used, such as color pencils, markers, crayons, or paints.
- 4.2.2 CG Artwork created on a computer or similar device will be accepted.
- 4.2.3 Collage or cutout pictures will be allowed for plane drawings, excluding ones making other artworks dirty or requiring special care in handling.

4.3 Unacceptable Original Artworks:

- 4.3.1 Collaborative Original Artwork drawn by multiple individuals will not be accepted.
- 4.3.2 Artwork created by a person other than the participant.
- 4.3.3 Piece with incomplete Entry Forms or missing information
- 4.3.4 Drawings fetching photographs
- 4.3.5 Drawings that resemble the famous paintings and the previous Toyota Dream Car Art Contest Artworks
- 4.3.6 Drawings including non-Toyota trademarked characters, logos, and specific goods

5 Entry form

5.1 Please complete an Entry Form and submit by one of the follow:

- 5.1.1 For digital submissions, please complete the online form which can be found at <https://www.toyota.co.uk/dreamcar-2022>

5.1.2 For physical (postal) submissions, please print and complete the Entry Form from the following website <https://www.toyota.co.uk/dreamcar-2022>

5.2 Original Artworks

5.2.1 Please complete all mandatory sections on the Entry Form, and securely attach it to the back of your Original Artwork, before posting to the submission address listed below.

5.3 Digital Data

5.3.1 Please complete all mandatory sections on the online Entry Form. You will then receive an email asking you to attach your entry to your reply. Accepted formats are .jpg, .png, and .pdf.

6 Intellectual Property Rights

6.1 All rights in the submitted Original Artworks, including but not limited to publication, use, adaption, editing, and revision rights, will belong to Toyota Motor Corporation.

6.2 The submitted Original Artworks may be used in advertisements and printed materials by Toyota Motor Corporation and partner companies that have supported the contest and obtained an official approval by Toyota Motor Corporation for the purpose of advertising.

6.3 Parent/Guardian's consent is required in order to enter this contest.

6.4 Submission Locations

6.4.1 Postal submissions:

6.4.2 Toyota Dream Car Art Contest

6.4.3 Great Burgh, Burgh Heath

6.4.4 Epsom, Surrey

6.4.5 KT18 5UX

7 Digital submissions:

7.1 Attached via an email, which will be requested following completion of the digital Entry Form.

7.2 The Promoter does **not** accept:

7.2.1 responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of

any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or

7.2.2 proof of posting or transmission as proof of receipt of entry to the competition.

7.3 By submitting a competition entry, you are agreeing to be bound by these terms and conditions.

8 Eligibility

8.1 The competition is open to all UK residents below the age of 15 at the time of the submission of the Entry Form.

8.2 Family members of employees of Toyota or Toyota Motor Corporation related companies are also eligible to participate.

8.3 Submissions that have previously been released, submissions that have been entered in other contests, and submissions that infringe on a third party's copyrights will not be accepted.

8.4 Entrants must obtain and submit parental or guardian consent within the Entry Form in order to enter and claim their prize (where applicable). The Promoter may ask the winner to provide proof of age.

8.5 Multiple submissions are allowed from the same person. However, only one prize will be awarded per person.

9 Judging

9.1 The competition entries will be judged by a panel of judges who will pick a winner based on 3 criteria:

9.1.1 The message: Does the Original Artwork express the child's dream or design toward future mobility? Does the Original Artwork stimulate sympathy, resonance and emotion? Does the Original Artwork depict the child's dream?

9.1.2 Uniqueness of the idea: Are dreams and the future illustrated from an original viewpoint? (Childlike idea, innovative & original idea)

9.1.3 Is the design well executed: Is the design drawn/created properly (composition, colouring, technique)?

9.2 Judging will be strictly conducted in two stages.

9.2.1 Stage 1 - National Contest

9.2.1.1 Artworks entered are judged as the “UK Contest (National contest).”

Top 3 excellent Original Artworks are to be selected from each category.

9.2.1.2 The top 3 place in each category in the “UK Contest (National contest)” will be submitted to the World Contest that will be held in Japan.

9.2.2 Stage 2 - World Contest

9.2.2.1 In the World Contest, these entries selected from each country and region will be judged by a jury panel, where award winners will be selected.

9.3 Note: Past Winners of World Contest cannot be awarded in the same category again.

9.3.1 [“Winners” refer to; Grand Prize, Gold, Silver, Bronze, Best Finalist (Encouragement Award in the 11th and the 12th Contest) and Special Award winners.]

9.4 The decision of the judges nominated by the Promoter is final and no correspondence or discussion will be entered into.

10 Winners

10.1 Winners will be notified as soon as practical by the contest office, using the telephone number or email address provided in the Entry Form.

10.2 The results of the “UK Contest (National contest)” are scheduled to be announced around February 2022, while the result of the World Contest will be announced on the Official Website of the Toyota Dream Car Art Contest around August 2022. Dates are yet to be finalized.

10.3 (URL: <https://www.toyota-dreamcarart.com>)

10.4 If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter via csr@tgb.toyota.co.uk, natalie.cole@tgb.toyota.co.uk, or +44 (0) 1737 367 034. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

10.5 Prize eligibility may not be transferred or sold to a third party.

- 10.6 The Winners must submit to Toyota Motor Corporation a declaration attesting that they meet the eligibility requirements and an agreement that they will not submit their award-winning Original Artworks to any other art contest.

11 Prizes

11.1 National Contest

- 11.1.1 The first-place Original Artworks from each age category at the “UK Contest (National contest)” will be announced on the UK Dream Car website and an Apple iPad will be awarded to the winners.
- 11.1.2 The second-place Original Artworks and third-place Original Artworks from each age category at the “UK Contest (National contest)” will be announced on the UK Dream Car website and a Samsung Galaxy Tablet will be awarded to the winners.
- 11.1.3 Prize winners will be notified via email. Prizes will be delivered, and we will be in touch to arrange this directly with the winners and/or their parent or guardian.

11.2 World Contest

- 11.2.1 Prize money intended to be used for educational purposes will be presented to Grand Prize winners in each category (3 persons in total) / Special Award winners in all categories (2 persons in total) and their elementary/junior high/high schools. (5,000 USD prize money to each winner, 10,000 USD prize money to each winner’s school)

11.3 Guidelines for Prize Money

- 11.3.1 All the taxes related to prize money and expenses which are not specifically described on this official terms and conditions should be paid and borne by the winner or his/her parent(s)/ guardian(s) and winner’s school themselves.
- 11.3.2 The prize money payment should be settled based on the rate of remittance date.
- 11.3.3 When receiving prize money, the winner’s parent(s)/guardian(s) and responsible person of his/her school need to sign to confirm receipt.

- 11.3.4 The necessity of filing final tax returns/tax payment should be confirmed by the winner or his/her parent(s)/guardian(s) and winner's school themselves based on local regulations and proceeded accordingly.
- 11.3.5 World Contest Winners and their schools must agree with the Terms and Conditions which will be separately set to receive prize money.
- 11.3.6 Supplementary prizes are subject to availability. The Promoter reserves the right to substitute the prize with a prize of equal or greater value.,
- 11.3.7 Please allow 30 days for delivery of prize.
- 11.3.8 The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their prize within 90 days of the Announcement Date, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.
- 11.3.9 The World Contest winners who made entries for the contest by submitting Digital Data of hand drawing artworks need to send Toyota Motor Corporation the Original Artworks for award ceremony and display in Toyota Motor Corporation.
- 11.3.10 The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.

12 Handling of personal information

- 12.1 Your personal information will be used for the following purposes:
 - 12.1.1 As set out in the Privacy Notice (attached);
 - 12.1.2 For the notification of results of this contest;
 - 12.1.3 Sending a prize for winning the contest;
 - 12.1.4 Issuing surveys for the purpose of improving the content of this contest, and for anonymous statistical analysis for marketing,
 - 12.1.5 Under adequate safeguards any usage deemed necessary by Toyota Motor Corporation in order to conduct the contest fairly and safely;
 - 12.1.6 Disclosure of personal information to third parties: With the exception of providing personal information to contractors within the necessary scope of conducting this contest, personal information will not be disclosed to third parties without the permission of the individual.
 - 12.1.6.1 In operating and managing this contest, personal information will be provided to a company contracted to handle personal information that has adequate safeguards in place.
- 12.2 Any personal information collected as part of the contest will not be used for any other purpose.

13 Governance

13.1 These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales

Privacy Notice:

Types of personal information we will collect:

- Personal identifiers, contacts and home address
- Educational institution

How and why we want your personal information:

- Personal information we process is provided to us directly by you through the Entry Form.
- We will use the information that you have given us in order to identify you as a candidate in the competition and recognise you if you win.
- Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are **(a) Your consent. You are able to withdraw your consent at any time. You can do this by contacting CSR via csr@tgb.toyota.co.uk, natalie.cole@tgb.toyota.co.uk or +44 (0) 1737 367 034**
- If you become one of our 9 winners, with your consent we may share this information with our parent company Toyota Motor Corporation to enter you into the international Dream Car Competition.

How we store your personal information:

- Your information is securely encrypted on our servers.
- We will keep your personal information for the duration of the competition.
- We will then dispose of your information through shredding physical copies of it and deleting digital copies of it off our servers.

Your data protection rights

- Under data protection law, you have rights including:
- Your right of access - You have the right to ask us for copies of your personal information.
- Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.
- Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.
- Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.
- Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

How to complain

- If you have any concerns about our use of your personal information, you can make a complaint to us at privacy@tgb.toyota.co.uk

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>

-